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## PROFESSIONAL DEVELOPMENT

### Improve professional development opportunities

by expanding offerings beyond monthly luncheons that are flexible, diverse and targeted.

- **17** in-person education events with an average of **50** attendees per event
- **11** virtual webinar events with an average of **15** attendees per event
- **8** programs and workshops delivered by chapter Master Certified Coaches (MCCs) and coaching school instructors
- Hosted **Celebrate Coaching 2019: Building the Case for a Coaching Culture** with **3** corporate sponsors, **10** member-sponsored tables and **132** registered guests
- Partnered with **WBECS** (World Business and Executive Coach Summit) to promote free educational pre-summit program and paid full summit program. CCEUs available for both programs to those who registered.

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## BUILD A VIBRANT COACHING COMMUNITY WITHIN ICF NORTH TEXAS

Members will build stronger connections and chapter loyalty by having more opportunities for members to use their gifts through chapter volunteerism and by having diverse and targeted quality options for chapter participation. Members will be celebrated for engagement within the community.

- Created a **Benefits of Membership flyer**, defining more clearly the value of being a chapter member
- Sponsored the **ATD Southwest Learning Summit**
- Partnered with the **North Texas Food Bank** to provide on-site staff development workshop followed up with option for each participant to have an ICF NT coach for 3 hours of pro-bono coaching over a three-month period
  - **41** ICF North Texas coaches participated in this effort
  - **27** North Texas Food Bank staff members attended Experience Coaching workshop
  - **21** staff members participated in the pro-bono coaching
  - Experience Coaching workshop can be leveraged for future Coaching Week partnerships
- Coached at the **Texas Conference for Women**
  - **5** coaches from ICF North Texas were a part of a team who provided pro bono coaching to over **150** attendees at the conference
- MCC LINC (Laugh Interact Nurture Contribute) members helped facilitate the **Core Competency workshops**
- Members that obtained and introduced meeting speakers became Program team members

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## OPERATIONAL EXCELLENCE

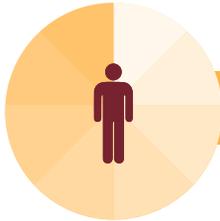
### Improve and sustain operational effectiveness

through simplified and standardized processes, procedures, policies and tools.

- Formed a Communications Committee and met monthly to educate about the communication needs of the chapter and the processes associated with meeting those needs
- Utilizing enhancements available through our online website platform, we **created and implemented a newsletter template** with pre-designed topic areas making the production of the newsletter more efficient
- **Launched an updated ICF NT website** with clear navigation, enhanced visibility for sponsor's advertisements, and accessible place to find a coach
- Created a process to **deliver webinars** to members and non-members, giving an opportunity for those who can't attend in-person meetings to participate in our chapter and for more professional development to be delivered
- Program team members joined a committee at the **Southeast Forum** (regional level) to share knowledge of webinar production and created a playbook to hold webinars region wide in 2020
- Upgraded the ICF NT Board of Director's document management system for a sustainable future

## OUR RALLYING CRY

In order to pursue the mission of ICF North Texas, accomplish the goals set forth below, and effectively & efficiently operate our chapter, we must engage the broader ICF North Texas membership population to contribute their time, energy, and expertise.



## BY THE NUMBERS

191 MEMBERS

21% INCREASE IN NEW MEMBERS

16% MEMBERS ACTIVE IN CHAPTER FOR MORE THAN 10 YEARS

108 MEMBERS WITH AN ICF CREDENTIAL

78% RENEWAL RATE OF MEMBERSHIP

## GETTING BETTER TOGETHER

- Southeast Forum Webinars will begin in 2020 with 9 monthly webinars
- Sent two ICF NT leaders to the ICF Global Leaders Forum in Dublin, Ireland
- Sent three ICF NT leaders to the ICF Southeast Forum Leadership retreat in Nashville, TN
- With financial support from ICF Global, we sponsored a booth at ATD Southwest Learning Summit, kicking off a promising relationship with ATD Dallas

## WHERE WE GAVE BACK

### ATD

Represented coaching to over **400** professionals.



### NORTH TEXAS FOOD BANK

Coached **21** staff members and provided over **60** hours of pro bono coaching.

### TEXAS CONFERENCE FOR WOMEN

Along with other Texas chapters, we coached over **150** attendees.

### ALL TEXAS CONFERENCE

Several of our members continue to be involved on the planning committee for this annual event.

## MAKING CONNECTIONS



### FACEBOOK PAGE | ICF-North Texas Chapter

Follow ICF-North Texas Chapter on Facebook to stay up to date on chapter events and coaching know-how.

### FACEBOOK GROUP FOR MEMBERS ICF North Texas Members



**JOIN THE NEW** members-only Facebook page to connect, share knowledge and get support.



### LINKEDIN ICF North Texas Chapter

**NEW** LinkedIn page to support and promote our chapter.



### TWITTER @ICF\_NT



### WEBSITE icf-nt.com

Launched a **Find a Coach** directory on the home page of the new website.

## HOW WE CELEBRATED



### MEMBER RECOGNITION

At each chapter meeting, we recognized new members and newly credentialed members.

### CELEBRATE COACHING 2019

#### Building the Case for a Coaching Culture

**132** registered guests, **3** corporate sponsors and **10** member sponsors enjoyed reflecting on how to create and sustain a coaching culture in an organization.